



Contact: Lauren Frye, lauren@gilliesandzaiser.com, (212) 401-5518

TradeWinds Introduces Industry’s First Electric Yacht Ownership Program Dedicated to Sustainable Sailing

TradeWinds TW6e electric yachts will be built on demand for buyers

British Virgin Islands (September 2024) – [TradeWinds](#)—the values-driven global company offering eco-friendly, luxury catamaran sailing vacations—has launched a new, [all-electric yacht ownership program](#). TradeWinds’ TW6e yachts will be built-on-demand and delivered by Fountaine Pajot. Modeled after the renowned French shipbuilders’ innovative Samana 59 Smart Electric Yachts, the TW6e models feature extensive solar panels among other systems to generate clean energy for low-emission sailing.

“We are proud to be seen as a leader in sustainable yachting, and with the launch of our electric yacht ownership program we will reach a wider audience of sailors and investors committed to protecting the environment,” said Ricardo Flores, Vice-President of Sustainability. “Sustainability is non-negotiable for us, it’s in our DNA, and as innovation surges, fuel-based yachts are becoming obsolete.”

The launch of this program underscores TradeWinds commitment to revolutionizing the yacht industry through their focus on environmental conservation. In January, the company announced the launch of [AURORA](#), the first smart electric propulsion yacht to join the fleet. The company’s second and third electric yachts, *Twenty5* and *Ohana*, debuted this summer and *Hadali* will arrive in early 2025. New yachts will be added each year toward the goal of having a sustainable fleet by 2036.

TradeWind electric yacht ownership program comes with a long [list of benefits](#). In addition to being one of the first to own a sustainable and sophisticated electric yacht, owners who take advantage of the TradeWinds program receive a guaranteed income for the duration of the contract. And TradeWinds takes care of all costs for operation, insurance, maintenance, and management fees. Each yacht will have a dedicated, full-time professional crew, captain and chef, and owners can sail with TradeWinds for up to 10 fully inclusive sailing vacations each year.

TradeWinds yachts sail in some of the world’s most beautiful and exotic [charter destinations](#) in the Caribbean, Central American, Europe, South Pacific and Indian Ocean. Sailing vacations with TradeWinds include all the necessities and then some—gourmet

cuisine created by the onboard chef and premium beverage service, an expert professional crew, scuba diving (complimentary for yacht owners), fishing gear, water sports and exceptional personal service.

About TradeWinds

TradeWinds is a purpose-led, values-driven global company committed to sustainable tourism and luxury sailing experiences. With a focus on environmental stewardship and innovation, TradeWinds aims to redefine the future of eco-tourism while preserving the world's oceans for future generations. Their first electric powered yacht, *AURORA*, launched in January 2024 with sailings out of St. Martin. TradeWinds also offers a collection of environmentally friendly land vacation properties located in natural environments close to water. More information is available on their website, www.tradewinds.com, and on Instagram at @TradeWindsLife and Facebook at @TradeWinds.

Gillies and Zaiser
212.724.7783
media@gilliesandzaiser.com
www.gilliesandzaiser.com
TW-03-September 2024