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## <u>TradeWinds Donates First Sailing Catamaran to CLEAR Caribbean for Coral Restoration Project</u> and Welcomes Four New Electric Powered Yachts to its Fleet

St. Vincent and Grenadines (May 2024) – <u>TradeWinds</u>, a leading advocate for sustainable tourism and purveyor of luxury sailing experiences, announces the donation of its first yacht, *Turquoise Dreams*, to CLEAR Caribbean as part of its coral restoration project in the Southern Grenadines. The donation underscores TradeWinds' commitment to environmental stewardship and supports the company's goal of an entirely sustainable fleet by 2036.

*Turquoise Dreams* has been a beloved part of the TradeWinds fleet since the company was founded in 1999 and embodies 25 years of sailing adventures. Recognizing the importance of recovering and preserving vulnerable marine ecosystems, TradeWinds partnered with CLEAR Caribbean and local community organization We Are Mayreau to repurpose the yacht as a dive platform and education facility for their coral restoration project. Here, *Turquoise Dreams* will serve as a platform to facilitate research, aid in conservation efforts, and help foster a deeper understanding of the importance of protecting marine life.

"We believe this is the ideal location for our grand old lady, who embodies so much of our spirit and history, to spend her later years serving a new and meaningful purpose," said Ricardo Flores, TradeWinds' Vice-President of Sustainability and Stakeholders Relations. "Caribbean corals face severe threats from pollution, diseases, and climate change, but a rise in coral restoration efforts is helping reefs to propagate naturally at an accelerated rate. We are honored to be part of this project, which will not only support reef resilience but also generate income for vulnerable fishing communities and foster further collaborative conservation projects."

TradeWinds remains committed to its mission of providing unforgettable yachting experiences while also promoting environmental conservation initiatives. In January, the company announced the launch of *AURORA*, the world's first hydrogen-ready, smart electric propulsion yacht. This groundbreaking vessel marked a significant milestone in TradeWinds' ongoing commitment to preserving our oceans and revolutionizing the yachting industry. The company's second and third electric yachts, *Twenty5* and *Ohana* will welcome our first guests in early June, and new yachts will be added each year toward the goal of having a sustainable fleet by 2036.

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## About TradeWinds

TradeWinds is a purpose-led, values-driven global company committed to sustainable tourism and luxury sailing experiences. With a focus on environmental stewardship and innovation, TradeWinds aims to redefine the future of eco-tourism while preserving the world's oceans for future generations. Their first electric powered yacht, *AURORA*, launched in January 2024 with sailings out of St. Martin. More information is available on their website, <u>www.trade-</u><u>winds.com</u>, and on Instagram at @TradeWindsLife and Facebook at @TradeWinds.

## About CLEAR Caribbean

CLEAR Caribbean is a not-for-profit company that promotes, supports and implements an integrated approach towards sustainable development and climate change adaptation, with a focus on marine ecosystems. CLEAR's strategy centers on the need to empower local communities with the knowledge, tools and skills to strengthen the resilience of their livelihoods and their environment. More information is available on their website at www.clearcaribbean.org

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